

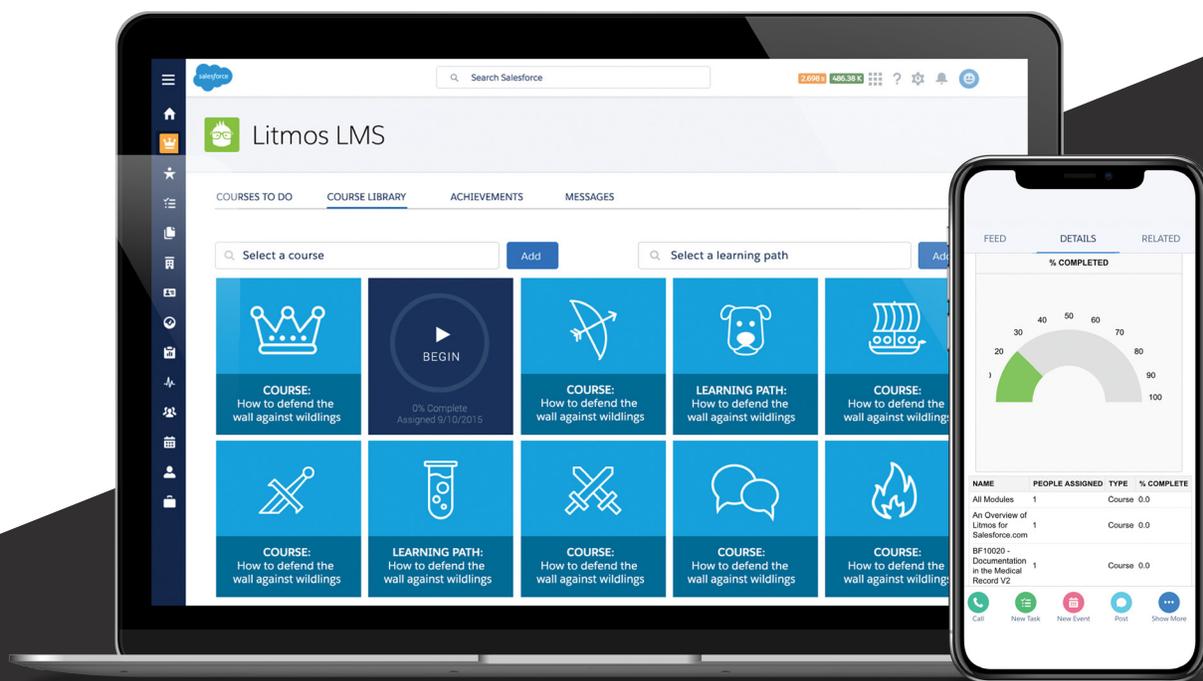


Litmos
Now part of SAP



Streamline training for employees, customers, and partners on Salesforce

Litmos LMS provides the most comprehensive and dynamic learning management integration for the Salesforce platform. The Litmos LMS package is a certified Salesforce connector that provides organizations with an unparalleled ability to rapidly deploy, manage, and track training for sales teams, service teams, marketing teams, customers, and partners. This integration takes training administration and training analysis to the next level for the organization and its extended enterprise.



Business value



Boost sales performance with targeted trainings and correlate training data with sales performance



Enable and empower the extended enterprise with partner training and certifications



Enhance customer service and customer experiences with on-demand and instructor-led customer trainings



Measure, analyze and correlate the impact of training with insightful reports and dashboards

Functional features



Install Litmos for Salesforce and deploy training in the same day



The Litmos app provides pre-configured reports and dashboards in Salesforce



Users can access Litmos courses outside of Salesforce and training data will flow back to Salesforce reports and dashboards



Salesforce users and contacts can be automatically provisioned to Litmos for training

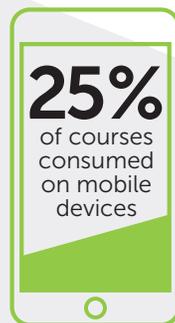


Customer and partner training snapshots exist on Account and Contact pages



Litmos courses are embedded in Salesforce for sales, support, marketing, customers, and partners

Trust the numbers



Customer success

“There is a lot you can actually do with [Litmos] that you wouldn’t expect. We not only have our Litmos instance integrated for our team in SFDC, we actually used this app and (with some help from their professional services) integrated the Litmos LMS in our partner portal. Installation is a breeze.”

Brennan McAdams | Senior Manager, Digital Marketing & Operations | Pure Storage

For more information about Litmos & ADP visit

www.litmos.com/salesforce



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